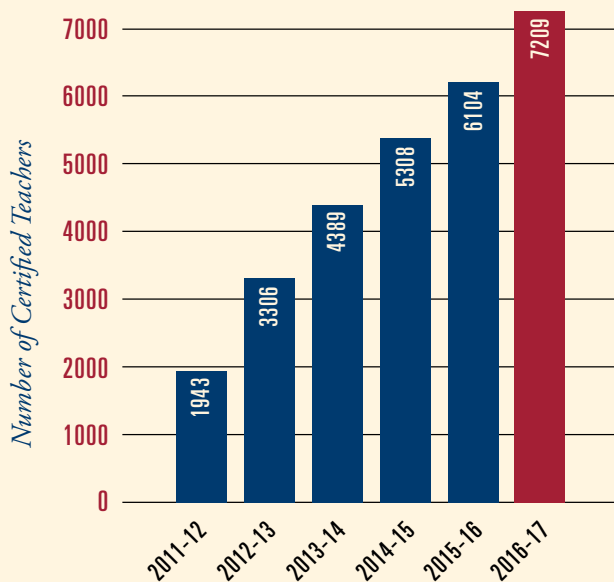


TEACHERS *of* TOMORROW

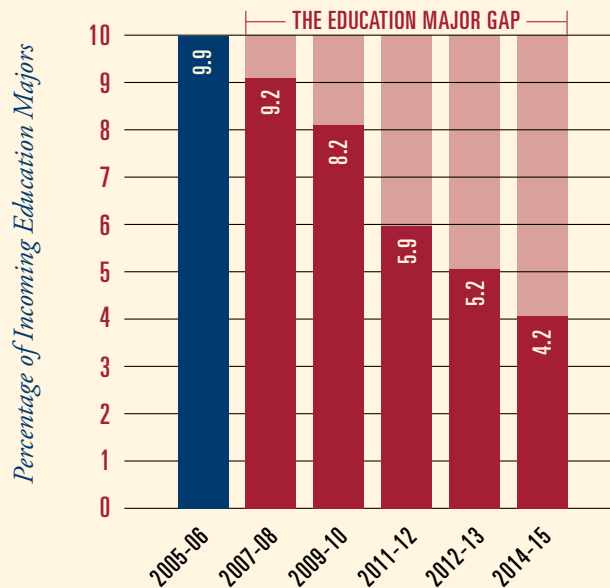
AT A GLANCE

Total Certified Teachers



TEACHER SHORTAGE REACHES NEW HEIGHTS

Teacher shortages have once again reached critical levels. Education majors are declining, Baby Boomer teachers are retiring, and student populations are increasing nationally.



35,000+ TEACHERS CERTIFIED

Founded in 2005, Teachers of Tomorrow is the leading alternative certification program (ACP) provider, having certified more than 6,000 teachers hired in 2015 and more than 35,000 teachers hired since inception.

Teachers of Tomorrow “widens the funnel” of potential candidates for school districts, helping principals and HR professionals find the most qualified candidates to fill specific areas of need on an efficient and consistent basis.

Teachers of Tomorrow guides candidates through the entire certification process:

- Providing over 300 hours of comprehensive curriculum
- Managing candidate completion of certification requirements
- Creating first year success through continued training and in-classroom support by our Professional Coaches

A TRADITION OF EXCELLENCE

Teachers of Tomorrow is committed to producing high quality teacher candidates:

- 87% of principals surveyed in 2016 considered our candidates to be prepared for their first year.
- 46% of our candidates are non-white compared to 30% within the traditional route.
- Teachers of Tomorrow candidates are hired in high-need areas including STEM, bilingual, and special education.
- Only 70% of applicants are accepted into the program.
- Our teachers are consistently awarded Teacher of the Year merits, and two were recognized as 2015 National Science and Math Teachers of the Year candidates.
- District satisfaction is demonstrated with 87% increasing hiring of our candidates in the last 5 years.⁽¹⁾

99% **SUCCESS RATE** *Less than 1% of our program completers hired in the classroom are denied their standard certification by their principal after completing their probationary year.*

(1) Comparing 2015-2016 to 2011-2012 school year; excludes districts with fewer than 5 hires in 2011-2012 (2) Title II, 2012 – 13 data (3) As a percentage of total enrollees; source: NCES, Digest of Education Statistics (4) Kane et. al., 2008.

HOW IT WORKS IN YOUR STATE

Teachers of Tomorrow works to ensure our program meets the specific needs of each state. To that end, just as we created Texas Teachers and Florida Teachers, we will create a specific program for your state to ensure we meet the rigorous standards you have created for your teachers.

We will have a presence in the state, opening a local office to better meet the needs of our teacher candidates. At the same time, we will work closely with school district HR representatives and campus principals to ensure they receive the talent needed in their classrooms.

Our process meets the needs of candidates and schools alike:



Then we recruit – and there is no one better at finding the right talent at no cost to our districts! We know how to find candidates, and the program is tailored to meet their needs:

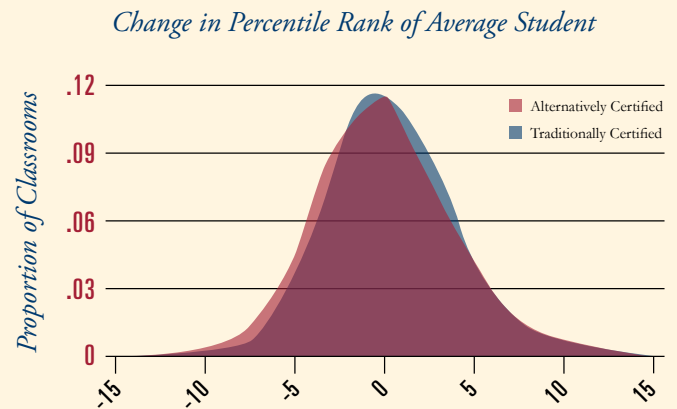
- Small upfront cost – teacher candidates only pay the remaining balance when they have secured a teaching position.
- Highly trained Program Advisors assist candidates throughout the entire certification process.
- Training is completed online or paired with live training sessions.
- Professional Coaches with 10+ years experience in education ensure candidates' success in the first year.

FACTS ABOUT ALTERNATIVE CERTIFICATION

- Alternative certification programs (ACPs) allow individuals with content mastery and a four-year bachelor's degree to become certified teachers by completing a pedagogical curriculum and passing required state examinations.
- 11% of all teacher candidates are enrolled in alternative certification programs.⁽²⁾
- On the whole, ACPs better match teachers to the current student population,⁽³⁾ producing 100% higher African American candidates and 64% higher Hispanic candidates than the traditional route.
- ACPs often produce teachers with previous professional experience in their subject area, increasing relevance to students.

IMPACT ON STUDENT PERFORMANCE

A Harvard study found little difference in the quality of instruction provided by alternatively certified teachers and those who are traditionally certified.⁽⁴⁾



THE BUREAU OF LABOR STATISTICS REPORTS THAT THE AVERAGE PERSON WILL CHANGE JOBS 10 TIMES BEFORE THE AGE OF 40. THE AVERAGE AGE OF OUR CANDIDATES IS 32.

*Districts are facing massive teacher shortages.
Career changers want a program to prepare them to teach.*

TEACHERS OF TOMORROW IS HERE TO HELP.

TEACHERS*of*
TOMORROW
TEACHER CERTIFICATION

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